

DIKSHA CHOPRA

FASHION DESIGNER



PERSONAL PROFILE

Diksha is a passionate fashion designer with 7 years of experience bringing creative ideas to life. Known for her unique style and attention to detail, she loves crafting designs that let people express themselves through what they wear. From sketching concepts to choosing the perfect fabrics, She enjoys every step of the design process and finds inspiration in everyday life.

KEY SKILLS

- CAD Software
- Creative Concept Development
- Fashion Illustration & Sketching
- Trend Analysis
- Fabric Knowledge
- Color Theory
- Brand Development
- Trend Forecasting
- Team Collaboration
- Presentations & Pitches

QUALIFICATIONS

2014- 2017 B.Sc. in Fashion Designing

WORK EXPERIENCE

Meenu Creations LLP

2019 - 28 Nov 2024

Senior Designer

- Designed for renowned French and US brands, including PROMOD, PIMKIE, COLD WATER CREEK, S.OLIVER (Black Label, Red Label), QUICK SILVER, and VARNER GROUP (BIK BOK, Cubus Ladies/Kids, Carlings, Junkyard).
- Created diverse collections featuring unique silhouettes, detailed craftsmanship, and vibrant color palettes, inspired by buyer feedback.
- Managed the entire design process, including market research, mood board creation, sketching, and delivering final products.
- Designed seasonal collections, focusing on runway trends, style, fit, and fabric selection.
- Collaborated effectively with clients, management, and team members at all levels to ensure seamless project execution.
- Led the design and development of products across women's, men's, and kidswear categories.

AVA Apparels LLP

2017 - 2019

Designer

- Managed the entire product design process, from market research and mood board creation to sketching, designing, and delivering final products.
- Designed daily for renowned brands like NAF NAF, LAREDOUTTE, SPHERA, FG4, MANGO, La Halle, and BEACHWAVE.

CONTACT

+91-7837234311
chopra.diksha8@gmail.com