



Design Portfolio

By :
DIKSHA CHOPRA

2024



About Me

Hi, I'm Diksha Chopra !

Diksha is a passionate fashion designer with 7 years of experience bringing creative ideas to life. Known for her unique style and attention to detail, she loves crafting designs that let people express themselves through what they wear. From sketching concepts to choosing the perfect fabrics, She enjoys every step of the design process and finds inspiration in everyday life.





Work Experience

Meenu Creation LLP

2019 - Present

Senior Designer

- Designed for renowned French and US brands, including **PROMOD, PIMKIE, COLD WATER CREEK, S.OLIVER (Black Label, Red Label), QUICK SILVER, and VARNER GROUP (BIK BOK, Cubus Ladies/Kids, Carlings, Junkyard)**.
- Created diverse collections featuring unique silhouettes, detailed craftsmanship, and vibrant color palettes, inspired by buyer feedback.
- Managed the entire design process, including market research, mood board creation, sketching, and delivering final products.
- Designed seasonal collections, focusing on runway trends, style, fit, and fabric selection.
- Collaborated effectively with clients, management, and team members at all levels to ensure seamless project execution.
- Researched and incorporated creative ideas into collections to keep designs fresh and relevant.
- Led the design and development of products across women's, men's, and kidswear categories.

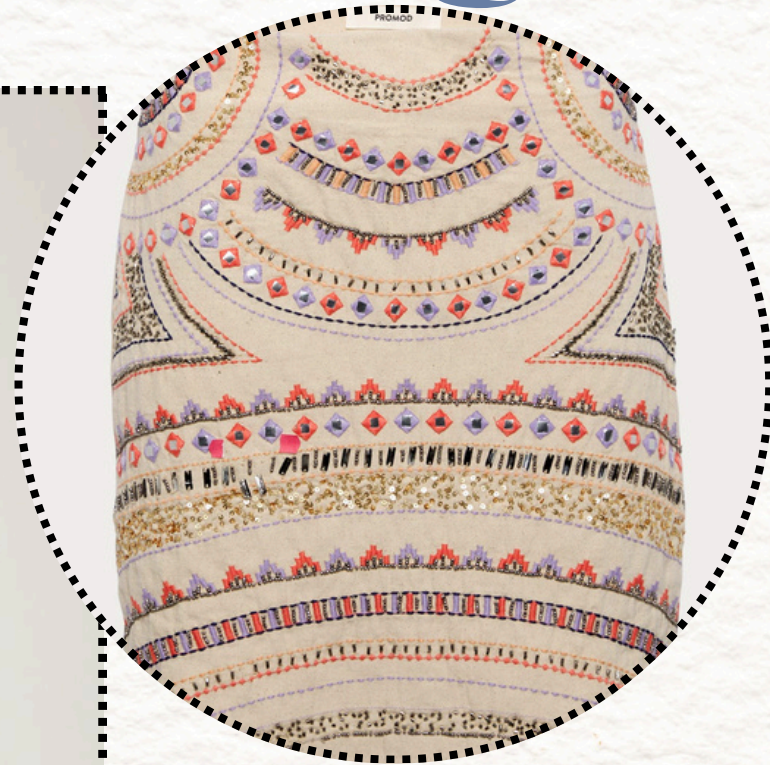
AVA Apparels

JULY 2017 - JAN 2019

Designer

- Managed the entire product design process, from market research and mood board creation to sketching, designing, and delivering final products.
- Designed daily for renowned brands like NAF NAF, LAREDOUTTE, SPHERA, FG4, MANGO, La Halle, and BEACHWAVE.

Design Highlights



Design Highlights



Design Highlights



Design Highlights



Design Highlights



Design Highlights



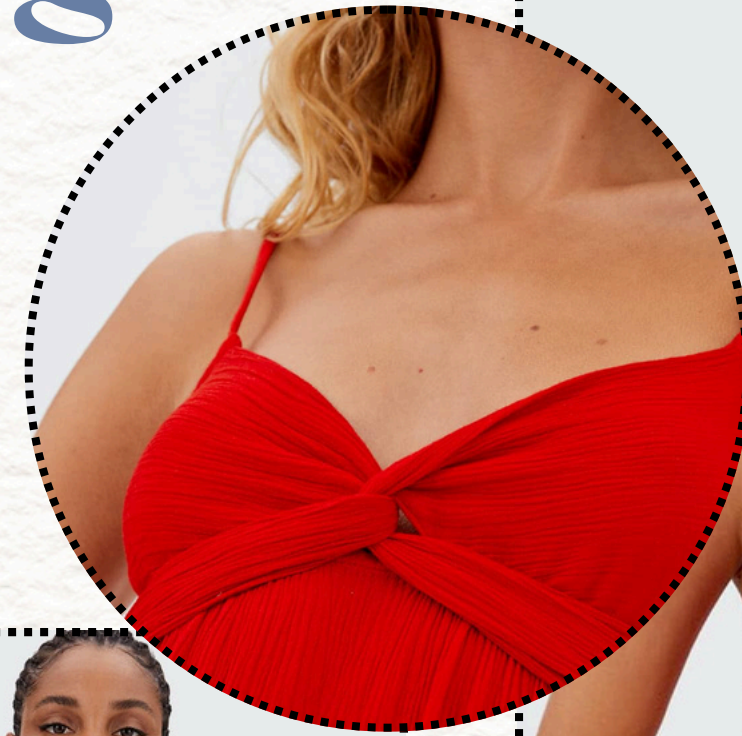
Design Highlights



Design Highlights



Design Highlights



Design Highlights



Design Highlights

KIABI
MATERNITY PRODUCTION STYLE

ORIGINAL

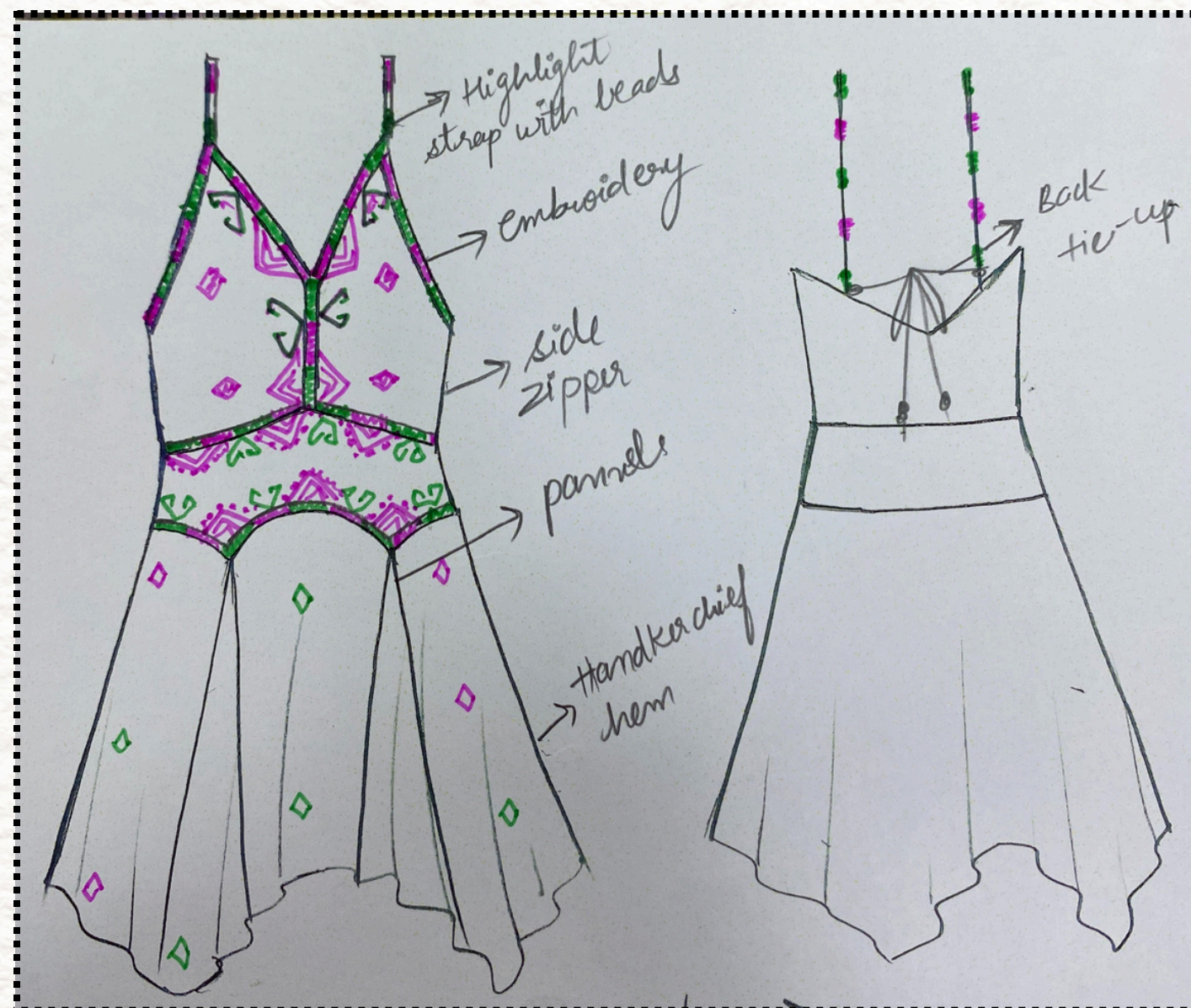


Product Line Guide



ISABEL MARANT

FABRIC- NYLON
VISCOSE DOBBY

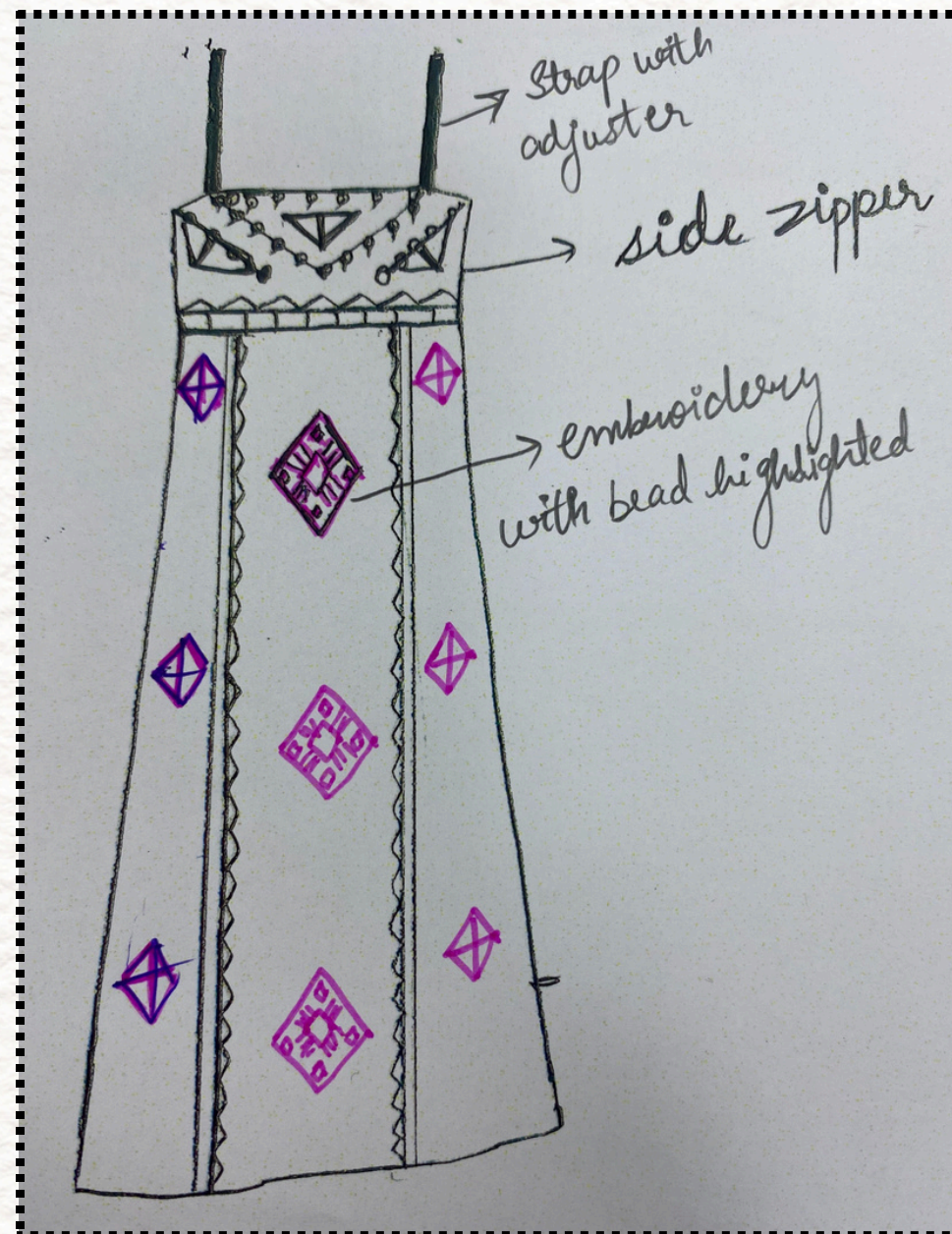


Product Line Guide



ISABEL MARANT

FABRIC- COTTON
Twill



SS/25 COLLECTION



CINQ A SEPT



ISABEL MARANT



SEA



SS/25 COLLECTION



ELIE SAAB



ISABEL MARANT



SS/25 COLLECTION



CHLOE



CHLOE



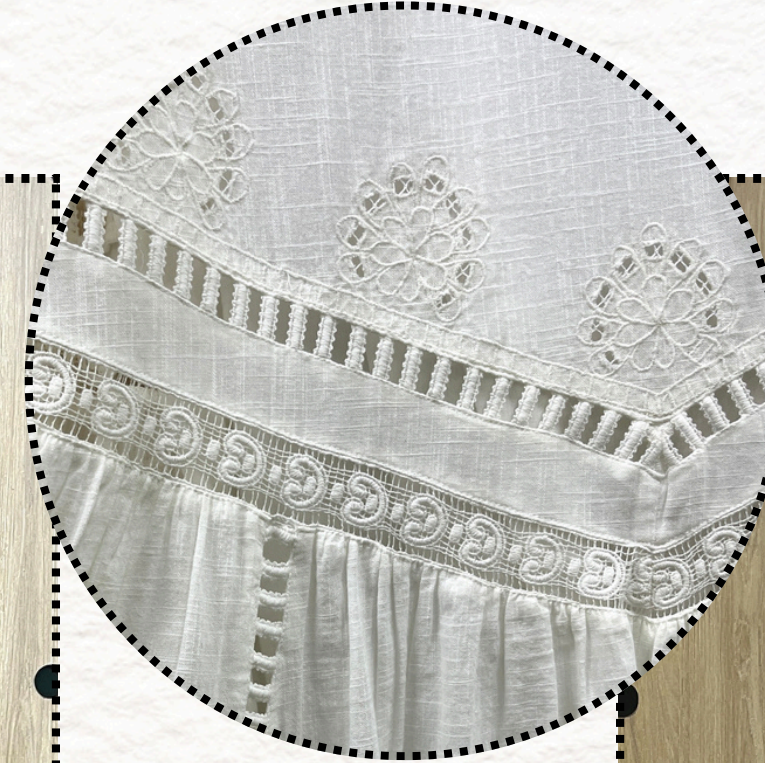
TEMPERLEY
LONDON



SS/25 COLLECTION




SS/25 COLLECTION





Thank You

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